

ENCORE CONSUMER CAPITAL

Encore Consumer Capital (“Encore”) is a private equity firm focused on investing in food and consumer products manufacturing and marketing companies with greater than \$10 million in revenue. Encore manages more than \$175 million in committed equity capital and is a partnership between experienced principal investors and veteran industry operators from Encore Associates, Inc. (“EAI”). **EAI** provides strategic advisory services to middle market food and consumer products companies. Encore and EAI work closely together to identify new investment opportunities and drive portfolio company performance.

INVESTMENT CRITERIA

- Food and consumer products manufacturing and marketing companies
- Minimum of \$10 million in revenue
- Positive cash flow
- Located in the U.S. or Canada
- Buyouts and growth equity investments
- No restaurants, no retailers

TARGET SECTORS

- Food & beverage
- Personal care
- Household products
- Pet products
- Sporting goods
- Private label and contract manufacturing
- Foodservice

ENCORE PORTFOLIO



Gourmet poultry-based sausages and meatballs
www.aidells.com



Farm-raised, premium, live mussels
www.canadiancove.com



Super-premium gelato and sorbet
www.ciaobellagelato.com



Protein-based sports nutrition products
www.theisopurecompany.com



Shelf stable juice concentrate
www.juicetyme.com



Natural skin care products
www.mychelle.com



Better-for-you frozen novelty products
www.phillyswirl.com



Premium, all-natural dog and cat treats
www.zukes.com

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